



Coach your clients home.®



About Sparta Success Systems

After a successful career as a real estate agent, Kelle Sparta focused on her passion for helping others by developing Sparta Success Systems (www.SpartaSuccess.com) in 2004. Having seen so many real estate agents fail and clients feeling uneasy about the process, she was inspired to create the company to provide training, products and coaching to help salespeople develop a better relationship with their clients.

Kelle has created a method which teaches salespeople to change their perspective from dreaded salesperson to a trusted advisor by taking sales out of the equation and focusing on the life transition a potential customer is going through.

Sparta Success Systems offers coaching, online and audio training, and live events to help sellers sell without pitching, persuading or pushing.

The company also offers a blog chock full of tips and techniques – and a bit of Kelle’s wisdom, as well as a podcast called Agent Roundup (<http://www.agentroundup.com>).